# MBD TRAVEL Influencer Partnership Marketing Program Partner Terms and Conditions Version: March 2025

These **Partner Terms and Conditions** ("Partner TCs") govern the participation of influencers ("Partners") in the **MBD TRAVEL Influencer Partnership Marketing Program** ("Program"), operated by **MBD TRAVEL** ("Company"). By registering for the Program, the Partner agrees to comply with these Partner TCs.

- **1. DEFINITIONS** 1.1. "Partner" refers to an influencer or content creator accepted into the Program. 1.2. "Partner Platform" refers to the social media accounts, websites, or other digital assets owned by the Partner. 1.3. "Promo Code" refers to the unique discount code assigned to each Partner. 1.4. "Commission" refers to the earnings received by the Partner based on bookings made using their Promo Code. 1.5. "Customers" refer to individuals who book travel services through MBD TRAVEL using a Partner's Promo Code.
- **2. MBD TRAVEL'S OBLIGATIONS** 2.1. Provide Partners with unique Promo Codes for promotion. 2.2. Track and process Partner-related bookings and commissions. 2.3. Handle all customer service inquiries related to bookings made through MBD TRAVEL. 2.4. Provide necessary marketing materials for the Program.
- **3. PARTNER'S OBLIGATIONS** 3.1. The Partner agrees to promote MBD TRAVEL in an ethical and professional manner. 3.2. The Partner must not misrepresent MBD TRAVEL, its services, or the terms of the discount. 3.3. The Partner is responsible for the accuracy and legality of their promotional content. 3.4. The Partner must not engage in misleading or fraudulent activities, including:
  - Generating fake bookings.
  - Using unauthorized paid advertisements for promo codes.
  - Reselling promo codes or commissions.
- 3.5. The Partner is responsible for complying with all applicable laws and regulations, including disclosure requirements for sponsored content. 3.6. The Partner must be eligible to hold a Dubai personal bank account for payment processing.
- **4. COMMISSION AND PAYMENTS** 4.1. Partners earn a commission on each valid booking made using their Promo Code. 4.2. Commission rates will be communicated upon acceptance into the Program. 4.3. Payments will be processed **one month after the booking date**, on the **first Thursday of the month** following the booking completion. 4.4. If a booking is canceled or refunded, the corresponding commission will be deducted from the Partner's earnings. 4.5. Payment will be made via the method specified by the Partner, such as PayPal, bank transfer, or cryptocurrency. 4.6. For cryptocurrency payments, Partners must provide a **USDT TRC20 wallet address** to receive payments. 4.7. Turkish bank accounts provided by Partners must be company accounts. Additionally, Partners using Turkish bank accounts must submit a VAT-inclusive commission invoice for each payment.
- **5. BRANDING AND CONTENT USAGE** 5.1. The Partner may use MBD TRAVEL's branding materials as provided but must not alter them without permission. 5.2. Any misleading use of MBD TRAVEL's brand or unauthorized claims will result in termination from the Program.

- 5.3. MBD TRAVEL reserves the right to request removal of any content deemed inappropriate or misrepresentative.
- **6. TERM AND TERMINATION** 6.1. Either party may terminate participation in the Program at any time. 6.2. MBD TRAVEL reserves the right to **arbitrarily terminate a Partner's membership without providing a reason**. 6.3. MBD TRAVEL may terminate a Partner's participation immediately for violations of these Partner TCs, including fraud, misuse of promo codes, or reputational damage. 6.4. Upon termination, any unpaid commissions will be forfeited if the termination was due to a breach of these terms.
- **7. LIABILITY AND DISCLAIMERS** 7.1. MBD TRAVEL is not responsible for any losses incurred by the Partner related to the promotion of MBD TRAVEL. 7.2. The Partner is solely responsible for their tax obligations on commissions earned. 7.3. MBD TRAVEL reserves the right to modify or discontinue the Program at any time.
- **8. CONFIDENTIALITY AND DATA PROTECTION** 8.1. Partners must keep confidential any non-public information related to MBD TRAVEL's business and this Program. 8.2. MBD TRAVEL will handle any personal data provided by the Partner in accordance with its Privacy Policy.
- **9. GENERAL PROVISIONS** 9.1. These Partner TCs constitute the entire agreement between the Partner and MBD TRAVEL regarding the Program. 9.2. MBD TRAVEL reserves the right to modify these terms at any time, with notice to active Partners. 9.3. Any disputes arising under these Partner TCs will be resolved under the jurisdiction of the courts of Dubai, United Arab Emirates.

By signing up for the **MBD TRAVEL Influencer Partnership Marketing Program**, the Partner acknowledges and agrees to these terms and conditions.

## MBD TRAVEL Influencer Partnership Marketing Program Privacy Policy

**Effective Date: March 2025** 

MBD TRAVEL ("Company," "we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our services, or participate in the **MBD TRAVEL Influencer Partnership Marketing Program** ("Program"). By using our services, you consent to the practices described in this Privacy Policy.

#### 1. DEFINITIONS

- "Personal Data" refers to any information that relates to an identified or identifiable natural person.
- "Partner" refers to influencers or content creators who participate in our Program.
- "Customer" refers to individuals who book travel services through MBD TRAVEL.
- "Promo Code" refers to the unique discount code assigned to each Partner.

# 2. DATA CONTROLLER AND CONTACT INFORMATION

MBD TRAVEL is the data controller responsible for your Personal Data. If you have any questions regarding this Privacy Policy, you may contact us at:

Email: info@mbdtravel.ae

Address: Lynx Tower 505, Silicon Oasis, Dubai, UAE

## 3. DATA COLLECTION

We collect Personal Data in various ways, including when you visit our website, register as a Partner, or engage with our services.

#### 3.1. Information You Provide

- Full name
- Email address
- Social media account details (for Partners)
- Payment information (such as bank details or cryptocurrency wallet address)
- Business registration details (for Turkish bank account holders)

## 3.2. Automated Data Collection

When you visit our website, we may automatically collect:

- IP address
- Device information (browser type, operating system, etc.)
- Pages visited and interactions
- Cookies and tracking data (see Section 8 for details)

## 4. HOW WE USE YOUR DATA

We use your Personal Data to:

- Provide and manage our services.
- Process payments and commissions.
- Communicate with you regarding your participation in the Program.
- Detect and prevent fraud.
- Improve our website and user experience.
- Comply with legal obligations.

#### 5. DATA SHARING AND DISCLOSURE

We may share your Personal Data with:

- Payment Processors (e.g., banks, PayPal, USDT TRC20 wallets).
- Regulatory Authorities if required by law.
- Marketing and Analytics Providers to improve our services.
- Business Partners involved in promotional activities.

We do not sell or rent your Personal Data to third parties.

## 6. DATA SECURITY

We implement security measures to protect your Personal Data, including encryption and access controls. However, no online transmission is 100% secure, and we cannot guarantee absolute security.

#### 7. DATA RETENTION

We retain Personal Data only for as long as necessary to fulfill our obligations or comply with legal requirements. Partners who terminate their accounts may request data deletion.

#### 8. COOKIES AND TRACKING TECHNOLOGIES

We use cookies to enhance user experience, track website usage, and deliver targeted advertisements. You can manage cookie preferences through your browser settings.

## 9. YOUR RIGHTS

Depending on your jurisdiction, you may have the right to:

- Access your Personal Data.
- Request correction of inaccurate data.
- Request deletion of your data.

To exercise your rights, please contact us at info@mbdtravel.ae.

#### 10. INTERNATIONAL DATA TRANSFERS

If you are outside Lynx Tower 505, Silicon Oasis, Dubai, UAE, your data may be transferred to countries with different data protection laws. We ensure adequate safeguards for such transfers.

## 11. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Changes will be posted on this page, and significant updates may be communicated via email.

By using our services, you acknowledge that you have read and understood this Privacy Policy. If you do not agree, please discontinue use of our services.